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***Grand Opening Week Launches New “Neighborhood-Building” Center***

**STUDIO 34: YOGA | HEALING | ARTS CENTER BEGINS REGULAR SCHEDULE  
OF ACTIVITIES; ANNOUNCES SATURDAY, APRIL 5 WELLNESS FAIR**

PHILADELPHIA, PA, March 31, 2008 – Calling it “a heartwarming response,” co-directors of STUDIO 34: YOGA | HEALING | ARTS CENTER – long-time neighborhood residents Stephen Fisher, Angela Norris and James Peniston – paused prior to the start of their first official week in business to thank everyone who participated in the week-long open house at their venue in University City.

“The response by so many individuals and families from this neighborhood and the surrounding area to what we hope to do here is gratifying,” Peniston said. “It confirms our concept of a community-centric site that will offer an experience and service unlike any other in the Philadelphia area.”

At the upcoming Wellness Fair (Sat., April 5; noon to 4 p.m.), wellness providers from West Philly and surrounding communities will join to distribute information about their wellness practices and offer free sample services. “We can’t wait for the public to meet the wellness practitioners living in their very own neighborhood,” said Norris.

“As we grow,” explained Fisher, “we envision STUDIO 34 becoming a hub, both online and onsite, for healing, art and wellness information. We will collaborate with other healing and arts organizations, including practitioners of eastern and western medicine, to host workshops in several healing arts, music and creative arts events, support groups, and community meetings.” In a word,” Norris added, “we want people to be well – period.”

STUDIO 34 will offer yoga and Pilates classes, healing arts, creative arts, and community programs, and encourage their use by providing inexpensively priced classes and charging low rental fees for space, including four wellness rooms, two studios (1,700 and 700 square feet), a conference room, and a community space with a stage. “The result,” Peniston added, “will allow us to help fill our community’s need for affordable wellness services.”

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STUDIO 34 YOGA | HEALING | ARTS is located at 4522 Baltimore Avenue, Philadelphia, PA 19143.

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